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Appln No. 10/743671 Amdt. Dated: January 8, 2007 Response to Notice of December 19, 2006

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## **REMARKS/ARGUMENTS**

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The Applicant thanks the Examiner for the Office Communication dated December 19, 2006.

#### Amendments

Claim 1 has been amended to include the original limitations of:

"receiving, in a computer system, indicating data ..." and

"identifying, from the indicating ..."

These limitations were found in the claims as originally filed and have now been reinstated.

## Restriction

It is submitted that the claims filed herewith are directed to the same invention, as originally filed. Steps (a)-(h) merely replace the original step of "printing" and "the computer system storing and electronic description of the printed publication".

The features of the sensing device, presented with Amendment C on March 1, 2006, were deemed objectionable under 35 USC 112 and remain deleted from claim 1.

Since the claim 1 is not directed to a non-elected invention, the Examiner is asked to reconsider the arguments present previously. These arguments are reproduced below.

## Claim Rejections - 35 USC § 103

The Applicant contests the Examiner's argument that Dymetman discloses the steps specified in claim 1, which enable coded data and human-readable information to be printed at the same time.

Dymetman appears to hint at the possibility of coded data being either underprinted or overprinted with the human-readable information. In essence, this is teaching the skilled person that there are two possibilities (1) printing a coded blank substrate and then overprinting with human-readable information in a subsequent printing step; or (2) printing human-readable information and then overprinting with coded data in a subsequent printing step.

However, Dymetman clearly fails to teach generating first dot data for coded data, generating second dot data for human-readable information and compositing the dot data in a printer prior to printing. These steps, as specified in claim 1, enable the present invention to print interactive publications on demand with human-readable information and coded data being printed at the same time.

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Furthermore, since the page identity and page description are determined *prior* to any printing being performed in the computer system, an automatic association can be made in the computer system between the page identity and each input element. This automatic association in the computer system is neither taught nor is it possible in the system described by Dymetman.

Accordingly, for at least these reasons, it is submitted that the present invention is not obvious in view of the teachings of Dymetman.

It is respectfully submitted that all of the Examiner's objections have been successfully traversed. Accordingly, it is submitted that the application is now in condition for allowance. Reconsideration and allowance of the application is courteously solicited.

Very respectfully,

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